



**Blue Chip Broadcasting, Ltd. – Dayton, OH**  
**WGTZ-FM, WDHT-FM, WING-AM, WKSX-FM and WRNB-FM**  
**EEO PUBLIC FILE REPORT**  
**May 23, 2003 – May 19, 2004**

**II. MASTER RECRUITMENT SOURCE LIST (MRSL)**

| RS<br>Number | RS Information  | Source Entitled<br>to Vacancy<br>Notification?<br>(Yes/No) | No. of Interviewees<br>Referred by RS<br>over<br>12-month period |
|--------------|---|--|--|
| 1            | African American Media Incubator<br>2164 Wisconsin Avenue, NW<br>Washington, DC 20007<br>(202) 342-6667 Fax                         | Y  | 0  |
| 2            | American Women in Radio and Television<br>8405 Greensboro Drive, Ste. 800<br>McLean, VA 22102<br>(703) 506-3266 Fax                 | Y  | 0  |
| 3            | Asian American Journalists Association<br>1182 Market Street, Ste. 320<br>San Francisco, CA 94102<br>(415) 346-6343 Fax             | Y  | 0  |
| 4            | The Association for Women in Communications, Inc.<br>780 Ritchie Highway, Ste. 28-S<br>Severna Park, MD 21146<br>(410) 544-4640 Fax | Y  | 0  |
| 5            | Black Broadcasters Alliance<br>3474 William Penn Hwy.<br>Pittsburgh, PA 15235<br>(412) 829-0313 Fax                                 | Y  | 0  |
| 6            | California Chicano News Media Association<br>3800 S. Figueroa Street<br>Los Angeles, CA 90037<br>(213) 743-4989 Fax                 | Y  | 0  |
| 7            | National Association of Black College Broadcasters<br>P.O. Box 3191<br>Atlanta, GA 30302<br>(404) 523-5467 Fax                      | Y  | 0  |
| 8            | National Association of Black Journalists<br>8701A Adelphi Rd.<br>Adelphi, MD 20783<br>(301) 445-7101 Fax                           | Y  | 0  |

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|-----------|---|---|---|
| 9         | National Association of Hispanic Journalists<br>1000 National Press Building<br>Washington, DC 20045<br>(202) 662-7144 Fax                | Y   | 0   |
| 10        | National Association of Minority Media Executives<br>1921 Gallows Road, Ste. 600<br>Vienna, VA 22182<br>(703) 893-2414 Fax                | Y   | 0   |
| 11        | National Black Media Coalition<br>1738 Elton Road, Ste. 314<br>Silver Spring, MD 20903  | Y   | 0   |
| 12        | National Lesbian and Gay Journalists Association<br>1420 K Street, NW, Ste.910<br>Washington, DC 20005<br>(202) 588-1818                  | Y   | 0   |
| 13        | Native American Journalist Association<br>University of South Dakota<br>414 E. Clark Street<br>Vermillion, SD 57069<br>(866) 694-4264 Fax | Y   | 0   |
| 14        | Native American Public Telecommunications<br>P.O. Box 83111<br>Lincoln, NE 68501<br>(402) 472-8675 Fax                                    | Y   | 0   |
| 15        | South Asian Journalists Association<br>C/O Columbia Graduate School of Journalism<br>2950 Broadway<br>New York, NY 10027                  | Y   | 0   |
| 16        | Corporate Website   | Y   | 0   |
| 17        | Word-of-Mouth   | Y   | 12  |
| 18        | Internal Promotion  | Y   | 0   |
| 19        | Internal Referral   | Y   | 0   |
| 20        | Local Newspaper   | Y   | 3   |
| 21        | Trade Publication   | Y   | 1   |
| 22        |   |   |   |
| 23        |   |   |   |

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|--|----------------|---|---|
| 24   |                |   |   |
| 25   |                |   |   |
| (etc.)   |                |   |   |
| <b>TOTAL INTERVIEWEES OVER 12-MONTH PERIOD</b> |                |   | 16  |

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**III. RECRUITMENT INITIATIVES**

|   | TYPE OF RECRUITMENT INITIATIVE<br>(MENU SELECTION) | BRIEF DESCRIPTION OF ACTIVITY  |
|---|--|--|
| 1 | Career Fair  | Radio One, Inc., representing WGTZ-FM, WDHT-FM, WING-AM, WKSX-FM and WRNB-FM participated in the National Association of Broadcasters career fair in Philadelphia, PA, on October 1, 2003. |
| 2 | Diversity Training                                 | Radio One, Inc. held a special training for our General Managers during our annual Manager's Retreat on September 5, 2003.   |
| 3 | Career Fair  | Radio One, Inc., representing WGTZ-FM, WDHT-FM, WING-AM, WKSX-FM and WRNB-FM participated in the National Association of Broadcasters career fair in Las Vegas, NV on April 18, 2004.      |
| 4 |  |  |

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**Narrative Statement:**

During this reporting period (May 23, 2003 through May 19, 2004), we have had limited turnover in this market. Since the current EEO rules went into effect, our station has experienced no notable difficulties in our outreach efforts as of the date of this application.

Our company held a special Diversity Training session for our General Managers during our annual Manager's Retreat on September 5, 2003. Our GM for the Dayton market attended this training.

Steven Golsch, VP of Human Resources for Radio One, Inc., participated in the National Association of Broadcasters career fair in Philadelphia, PA on October 1, 2003 representing our stations. There were approximately 700 participants who attended this career fair.

Steven Golsch, VP of Human Resources for Radio One, Inc., participated in the National Association of Broadcasters career fair in Las Vegas, NV on April 18, 2004 representing our stations. There were approximately 1500 participants who attended this career fair. Mr. Golsch also participated on a panel at the NAB discussing minority careers in broadcasting.